**Project Design Phase-I**

**Proposed Solution Template**

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| Date | 24 September 2022 |
| Team ID | PNT2022TMID49541 |
| Project Name | Project - Smart Fashion Recommender Application |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

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| **S. No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | In online shopping due to colour variations and size variations exchanging and returning of products are increased. This cause major defects in fashion recommendations. |
|  | Idea / Solution description | Starts with people recommendation, The ordered products are perfectly delivered to the customers as soon as possible. |
|  | Novelty / Uniqueness | Listen to customers wish list, smart budget, products are delivered as soon as possible without delay, All people’s can access. |
|  | Social Impact / Customer Satisfaction | People’s gets better prices and more varieties, Online shopping can save time for both the buyer and retailer, Reducing phone calls about availability. |
|  | Business Model (Revenue Model) | In-app Advertising, In-App Purchases, Data Monetization, Affiliate Marketing and Lead Generation, SMS and Email Marketing, Sponsorships and Paid Apps. |
|  | Scalability of the Solution | Fill in a Market Gap, Perfect our Signature Product, Offer Exclusive Items in Limited Quantities, Further Distinguish our Brand With Easy Returns, Based on business profit and loss |